



An Eye on the Future – Transit in Our Community

Yuma County Area Transit (YCAT) in partnership with the Yuma Metropolitan Planning Organization (YMPO) is conducting a *Short-Range Transit Plan* to define the future of transit in our community. “This SRTP is an opportunity for a fresh look at YCAT services in the context of delivery innovations made possible by new and emerging technologies and next-generation mobility solutions” says YCAT’s Transit Director, Shelly Kreger.



“We know that customer preferences and expectations for personal mobility are changing,” says Kreger. “Transit customers want schedule information in real time, direct point to point travel, convenient first mile-last mile options integrated into transit trips, and possibly the ability to hail a ride and make same day reservations.”

YCAT currently provides close to 400,000 annual transit trips including their local and regional routes and demand response service. The demand response service known as *OnCall* provides much needed mobility for our community’s older adults and people with a disability.



The consulting firm of IBI Group is assisting YCAT in conducting the *Short-Range Transit Plan*. The consulting team is doing a comprehensive evaluation of our current transit services, looking at our fare policies and will make recommendations for any transit improvements.

“Public input is a very important part of the SRTP planning process” says Kreger.

Respectful of this COVID-19 environment of sheltering at home and social distancing, seeking public input is through an on-line/virtual process. The consultant team conducted an initial round of virtual public and stakeholder meetings in mid-August and will be conducting a second round in early December.

There are two on-line/virtual public meetings scheduled for 2:00PM and 7:00PM on Thursday, December 3rd.

To register for one of the public meetings, please provide your email address by contacting info@ycipta.az.gov or by telephone 928-783-2235 (and press 1 for customer service). Please indicate if you will be participating in the 2:00PM or the 7:00PM meeting.



The public meetings will include a review of proposed service scenarios for our fixed-route and OnCall transit services and provide an opportunity for the public to give comments on the proposed service scenarios including possible service changes/ improvements and a potential pilot project for on-demand microtransit and app based trip information.

There was also a Community Survey available on-line. “We wanted to know our resident’s thoughts on current transit issues and areas for improvement that may be important to them and our community.”

For additional information on YCAT services please visit <https://www.ycipta.org> or call 928-783-2235.

Title VI and Limited English Proficiency Information is available at <https://www.ycipta.org/title-vi.html>.