



See Where It Takes You!



Serving Yuma County since 1998
A service of the Yuma County Intergovernmental Public
Transportation Authority

Mission and Vision of YCIPTA

Mission: The Yuma County Intergovernmental Public Transportation Authority is committed to providing Yuma County with clean, affordable, reliable, efficient and safe public transportation services that aid in economic development, enhance the quality of life and ensures mobility and independence for our community.

Vision: The Yuma County Intergovernmental Public Transportation Authority provides a cost effective public transportation system that improves the environment, air quality and the quality of life for our residents and visitors in the region.



What is the Yuma County Intergovernmental Public Transportation Authority?

Under Arizona Revised Statutes - Title 28 Transportation, an intergovernmental public transportation authority may be organized in any county in Arizona with a population of two hundred thousand persons or less.

YCIPTA is an IPTA that was formed on December 13, 2010 by the Yuma County Board of Supervisors to administer, plan, operate and maintain public transit services throughout Yuma County, including within the political jurisdictional boundaries of the Cities of Yuma, San Luis, Somerton, Town of Wellton and the unincorporated Yuma County areas. YCIPTA is a political subdivision of the State of Arizona and is independent of its member agencies

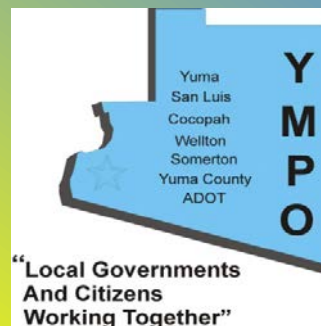
On January 24, 2011, the Yuma County Intergovernmental Public Transportation Authority (YCIPTA) held its first Board of Directors meeting. As of July 1, 2012, YCIPTA is the owner, administrator, and operator of Yuma County Area Transit (YCAT).

Arizona Western College, Quechan Indian Tribe and Cocopah Indian Tribe has since joined YCIPTA.



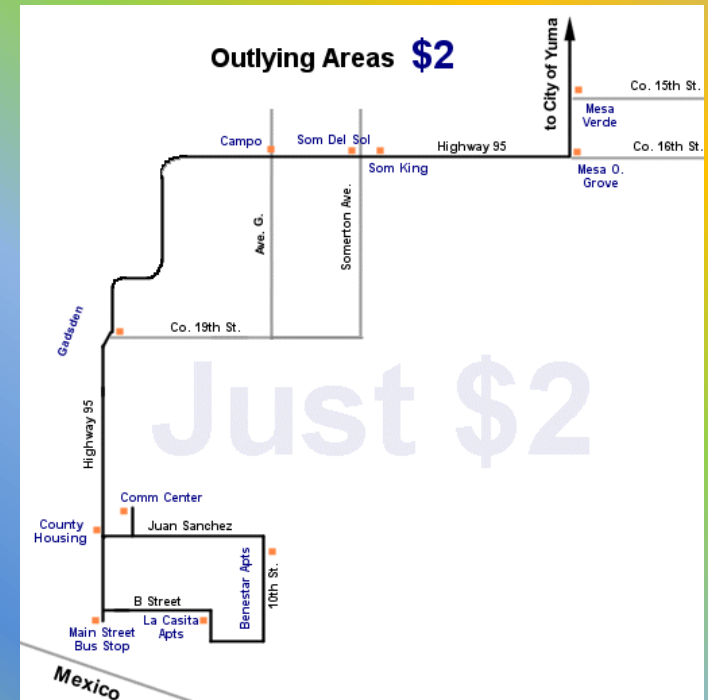
Yuma Metropolitan Planning Organization

- The Yuma Metropolitan Planning Organization (YMPO) is the leader for coordinating regional transportation and land use planning with innovative communication and solutions. YMPO plan, coordinate, and integrate activities necessary to maintain a comprehensive, cooperative, and continuing multi-agency transportation planning program. Jurisdictions that make up the YMPO are Yuma County, the Cities of Yuma, Somerton, and San Luis, the Town of Wellton, the Cocopah Indian Tribe, and the Arizona State Transportation Board, operating as “Local governments working together.” In addition, one ex-officio, non-voting person representing the Quechan Indian Tribe, the Town of Winterhaven, CA., the California Department of Transportation (CALTRANS), the Federal Highway Administration (FHWA), and the Federal Transit Administration (FTA).
- Under the leadership of former Executive Directors Robert Vaughn and Mac Luckie and the persistence of various citizen groups in Yuma and San Luis is how public transit had an opportunity to come to Yuma County.
- YMPO had managed public transit in Yuma County from 1998 through 2012.

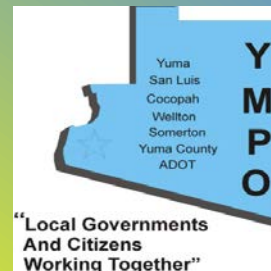


1998 – Valley Transit & Greater Yuma Area Dial-A-Ride

- The Yuma Metropolitan Planning Organization through a planning study implemented public transit service in Yuma County through providing a subsidy to Valley Transit, a private bus line between San Luis and Yuma.
- Greater Yuma Area Dial-A-Ride also began providing door to door service through the City limits of Yuma for all area residents and visitors.
- This was a test to see if public transit would work in Yuma. Prior to Valley Transit – Yuma gave up approximately \$690,000 per year in Federal Funds back to Phoenix and Tucson urban areas.

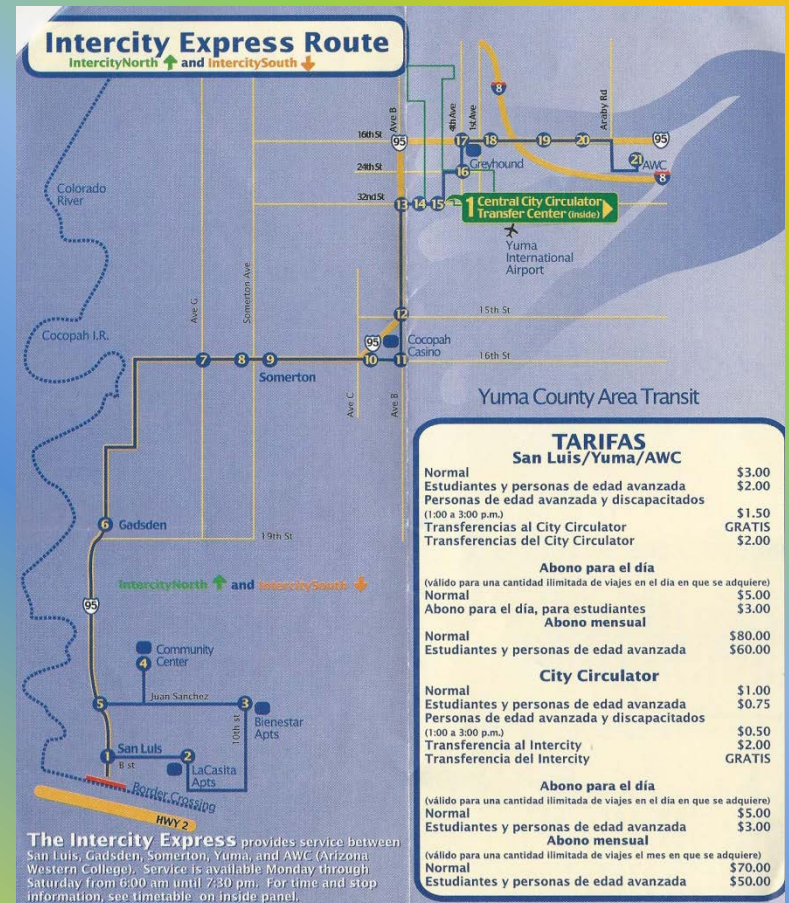


Valley
Transit



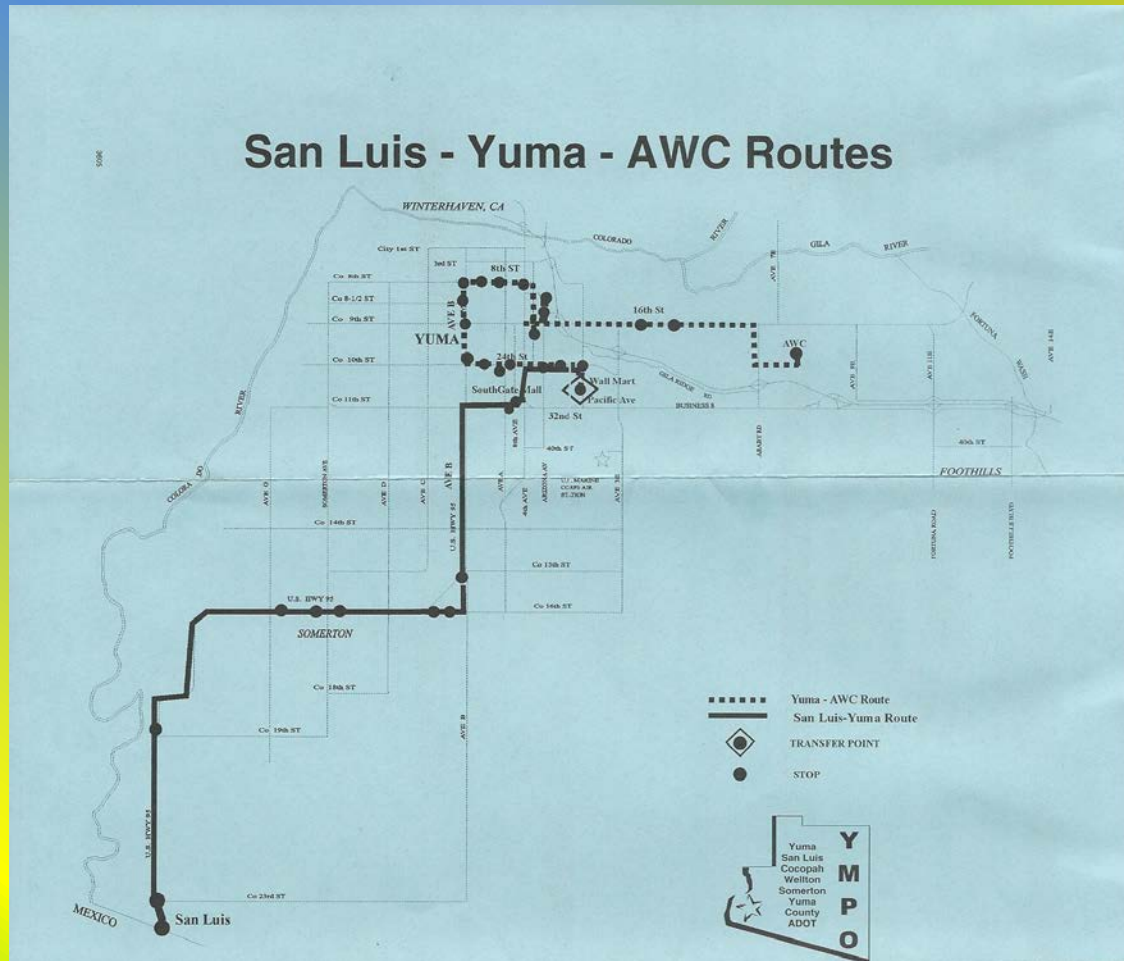
2002 – Yuma County Area Transit

- After a Transit Development Plan was developed, YMPO assumed the operation of public transit services, created Yuma County Area Transit (YCAT) and contracted with Saguaro Foundation to operate the new service.
- Two routes were created – one within Yuma and one connecting AWC with San Luis.



2004 – YCAT's First Service Reduction

Due to reduction in State of Arizona Local Transportation Assistance Fund revenues, YMPO modifies YCAT service and reduces hours by 50%.



2005 – Expansion in Yuma and to Cocopah Tribe Reservations


- With additional LTAF funding and Cocopah Tribe funding, more routes and service was added.

New Extended Hours!
Up to 10 P.M. most routes

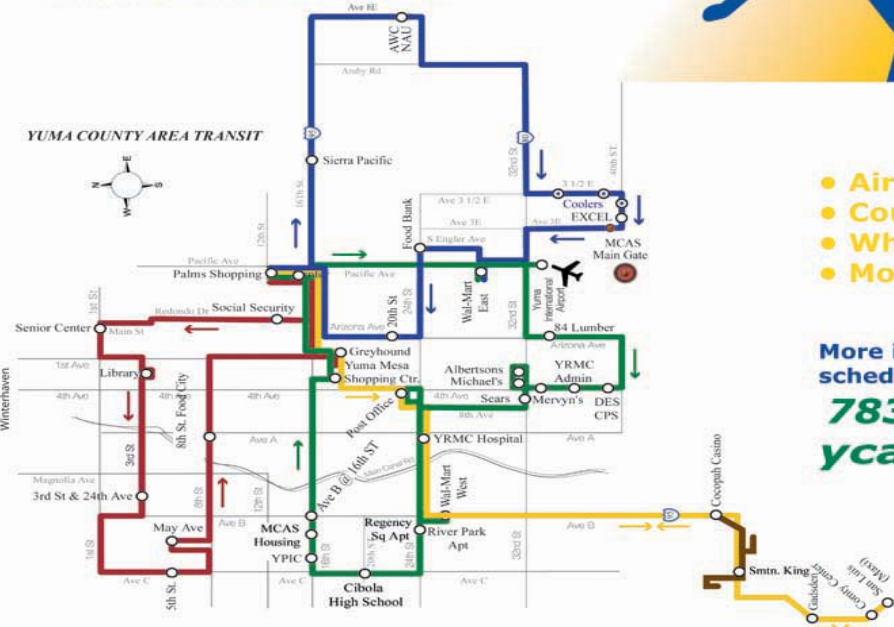
New Stops!
Including YPIC and Cibola High

Ride the bus!

Safe • Clean • Comfortable • Reliable • Convenient



YUMA COUNTY AREA TRANSIT



- Air-conditioned
- Courteous drivers
- Wheelchair friendly
- Monday through Saturday

More information, complete schedules and fares:
783-2235
ycat.org

2006 – Expansion to Wellton, Large Buses Purchased

- YMPO receives a grant from Arizona Department of Transportation with some funding from Wellton to expand services to the Town of Wellton, five times a day, as well as FTA funding to purchase large 34 foot buses.

YCAT SCHEDULE

EXACT FARE - CHANGE

ORANGE ROUTE
YELLOW ROUTE
GREEN ROUTE
GREY ROUTE
BLUE ROUTE
RED ROUTE

Seniors 1/2 Fare 1:00 PM
No Buses on Sun
Service does not operate on the
New Year's Day, Memorial Day,
Independence Day, Thanksgiving,
Christmas Day

FOR ADDITIONAL INFO:
(928) 783-2235
www.ycat.org

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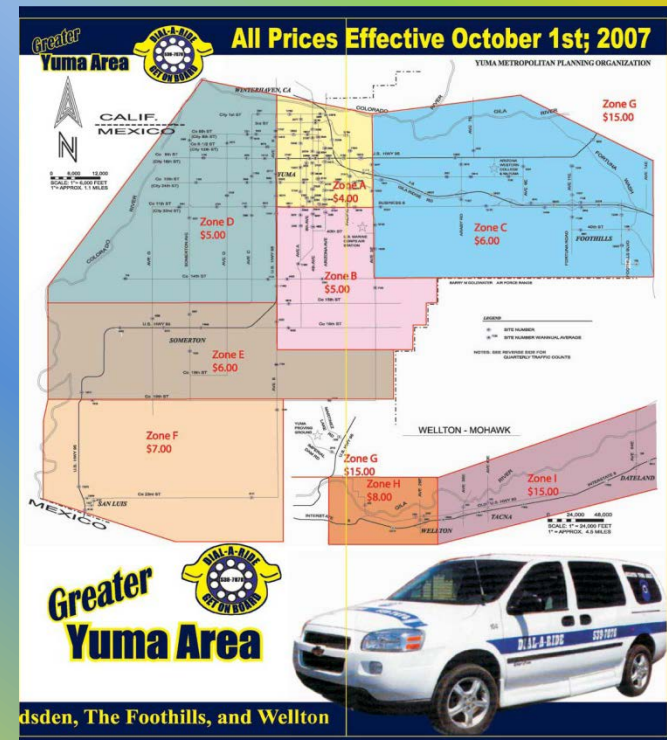
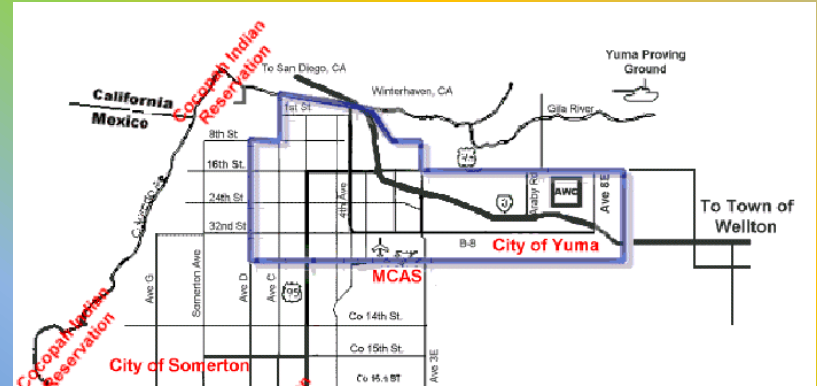
Transfer to All Routes at The Yuma Palms Shopping Center



Greater Yuma Area Dial-A-Ride

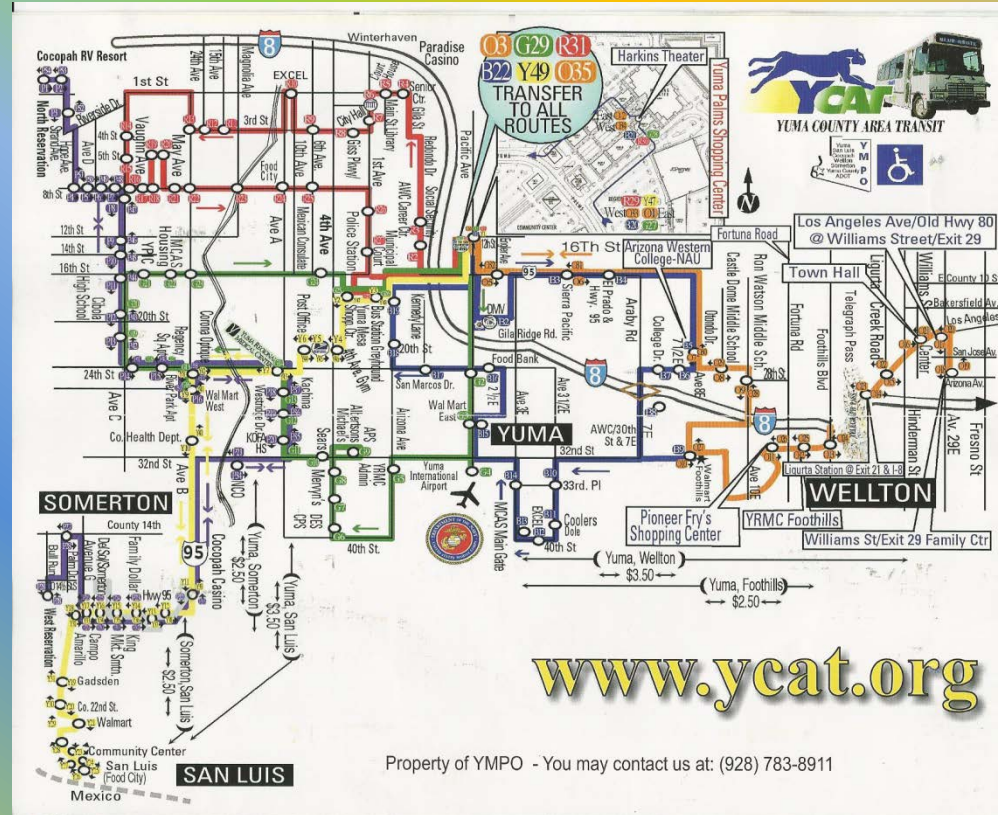
(The special service)

- This service was changed in 2007 to only serve those that are 60 + and those that have a disability.
- Service enlarged to include zonal areas in southwestern Yuma County to match YCAT service area.
- Minivans started to be used to provide the door to door service needed for this specialized passenger group.



2009 – YCAT at its Peak

- YCAT operated Monday-Saturday from 6:00 am to 10:00 pm on seven routes and Greater Yuma Area Dial-A-Ride, received ARRA funding to purchase new 15 buses, 29 bus shelters, a smart card system for electronic fare collection.



2010 – YCAT Shutdown?

Concerns about YCAT continued as it relates to low ridership, ineffective routes, elimination of LTAF from the State and high contractor costs led to one of the funding partners discontinuing its funding and a vote by the YMPO Executive Board to shut YCAT down effective June 30, 2010.

Yuma Transit, LLC OPERATING YCAT YUMA COUNTY AREA TRANSIT



YUMA TRANSIT LLC Operator of YCAT

APRIL 30, 2010

DEAR YCAT PASSENGER:

YCAT SERVICE WILL END ON JUNE 30, 2010 AT 10:00PM

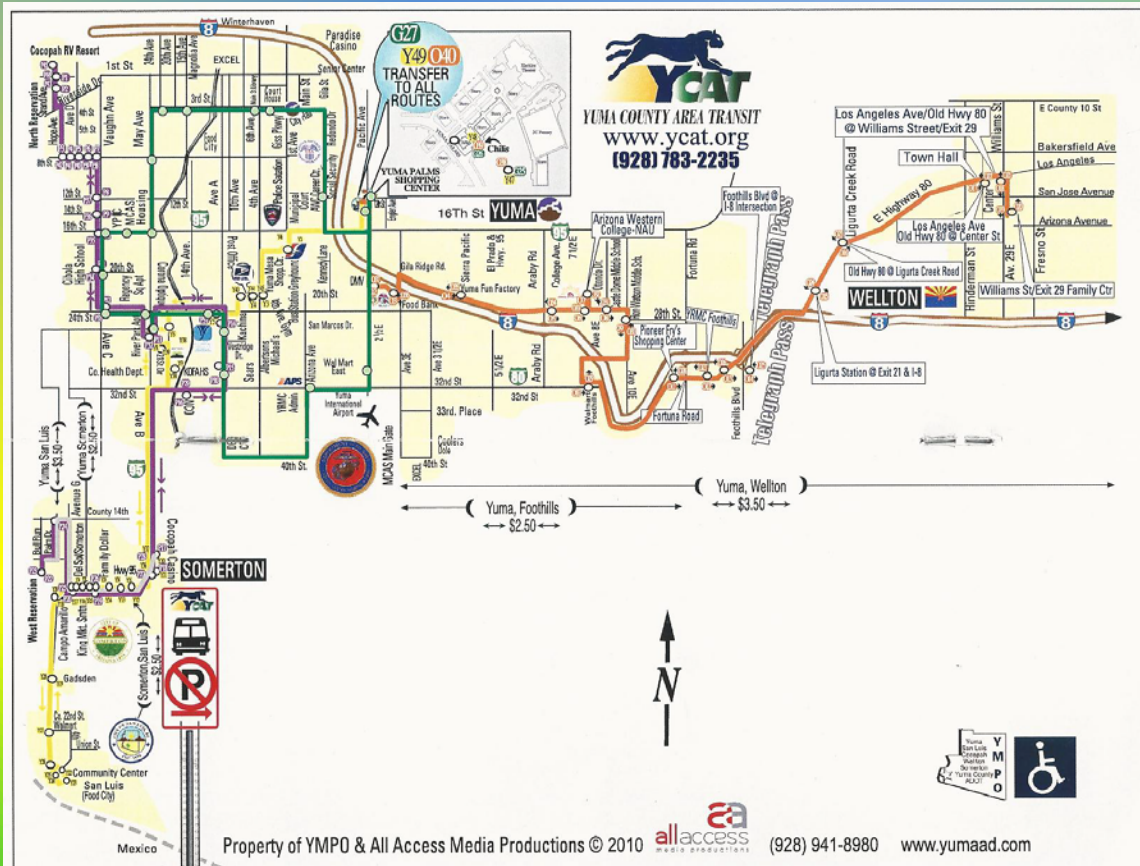
**THANK YOU FOR RIDING YCAT
PRESIDENT, MANAGERS, SUPERVISORS,
ADMINISTRATORS, DRIVERS, AND OPERATION SUPPORT**

EN ESPANOL AL LADO REVERSO

2715 E. 14th St. Yuma, AZ. 85365 ♦ P.O. Box 21322 Phoenix, AZ. 85036
Ph.(928) 783-2235 ♦ Fx: (928) 783-0309

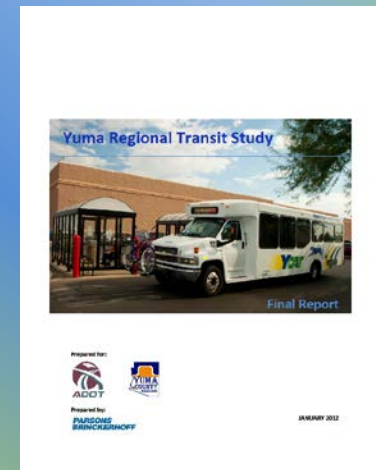
2010 – YCAT Saved – Services Reduced

YMPO Executive Director Charlene FitzGerald working with other funding partners was able to convince the YMPO Executive Board to operate a reduced scaled system removing service within the City of Yuma. YCAT shrinks to five routes, plus DAR, Monday –Saturday from 6:00 am to 6:00 pm. First Transit and the reduced services began operating YCAT in October 2010.



2011 – YCIPTA Manages YCAT



- Robert Pickels and Greg Wilkinson working with the other City Managers in Yuma County start the process to form YCIPTA with the goal of moving management of YCAT to a newly formed IPTA. Yuma County Board of Supervisors approves the IPTA in December 2010.
- YCIPTA hires first Transit Director in July 2011.
- YMPO contracts with YCIPTA to manage YCAT in August 2011.
- YCIPTA and YMPO approve Yuma Regional Transit Study and systemwide route/service changes effective January 2012.
- Saguaro Foundation assumes seniors and persons with disabilities Dial-A-Ride service in February 2012 to reduce YCAT's costs.



2012 – Arizona Western College, Northern Arizona University & Quechan Indian Tribe Start Funding YCAT

Thanks to a new grant received by Quechan Indian Tribe as well as student fees collected by AWC and NAU, YCAT service is enhanced to these areas.



 <p>QUECHAN CASINO & RESORT *Saturday Schedule</p>	7:50 am	1:50 pm*	 <p>PARADISE CASINO *Saturday Schedule</p>	7:15 am	1:15 pm*
	8:50 am	2:50 pm*		8:15 am	2:15 pm*
	9:50 am*	3:50 pm*		9:15 am*	3:15 pm*
	10:50 am*	4:50 pm*		10:15 am*	4:15 pm*
	11:50 am	5:50 pm		11:15 am*	5:15 pm
	12:50 pm*	6:50 pm		12:15 pm*	6:15 pm



2013 - Services Provided Today

- YCAT Fixed Routes

- Eleven routes serving the Cities of Yuma, Somerton, San Luis, Town of Wellton and unincorporated Yuma County areas. Additional areas served includes Winterhaven, El Centro, Cocopah & Fort Yuma Reservations.
- Monday-Friday service from 5:50 am to 8:00 pm with limited night service from AWC/NAU/UA until 11:00 pm and Saturday service from 9:15 am to 6:30 pm.
- Most routes meet at Downtown Yuma Transit Center and Walmart on 26th Street and Avenue B. Other transfer points include San Luis, El Centro, AWC/NAU/UA, & Cocopah Casino.

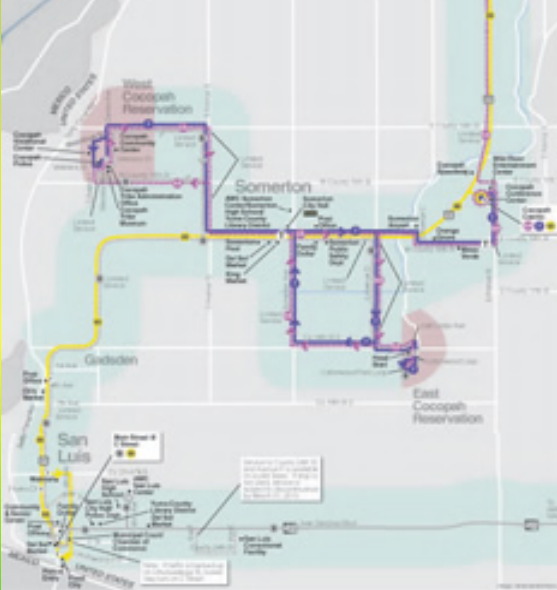


- YCAT OnCall Demand Response

- Demand response service throughout southwest Yuma County for those that have a disability that prevents the use of public transportation.
- Provides the complementary paratransit service within a ¾ mile of YCAT routes.
- Serves the Cities of Yuma, Somerton, San Luis, Winterhaven, Cocopah & Fort Yuma Reservations and unincorporated Yuma County.
- Wellton and El Centro served through flex routes 8 and 10.



2013 Yuma County Area Transit System Map



2013 - New Destinations Added with Partnership Funding – No Increases in Local Contributions

YCAT now goes to
El Centro
three days a week

[Click here for more details](#)



Imperial County Transportation Commission & Quechan Indian Tribe provides funding for Turquoise Route 10.



Yuma County provides in-kind funding for Brown Route 3.



Go Brown in the Fortuna Foothills
New door to door YCAT service in the Fortuna Foothills now operating!



[Click here to learn more](#)



Town of Wellton provides local match funding for WelltonCAT.



WelltonCAT Now Operating!

New door to door service in Wellton Every Friday! [Click Here for more details.](#)



Transportation Concepts – The Operations & Maintenance Contractor

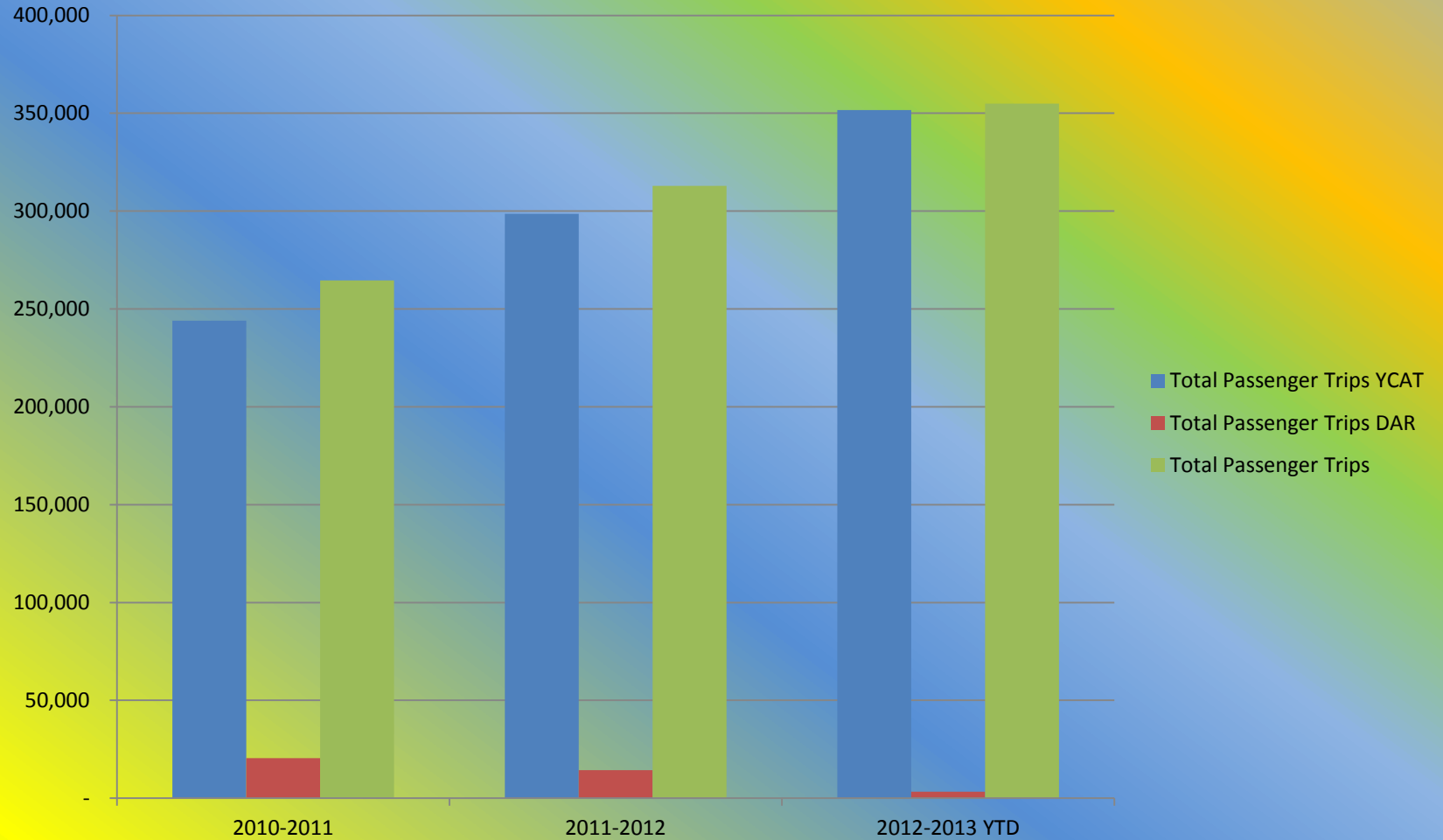
Transportation Concepts is the public transportation division of Parking Concepts, a California Corporation, with corporate offices in Irvine, California. Gill Barnett, President and owner of Parking Concepts, founded the company in 1974 in order to provide an enhanced level of customer service to an industry that had been sorely lacking in customer service. Today, Parking Concepts is one of the most successful and respected parking facility operators in the United States.

TC operates transit systems primarily in Southern California under contract to local governments.

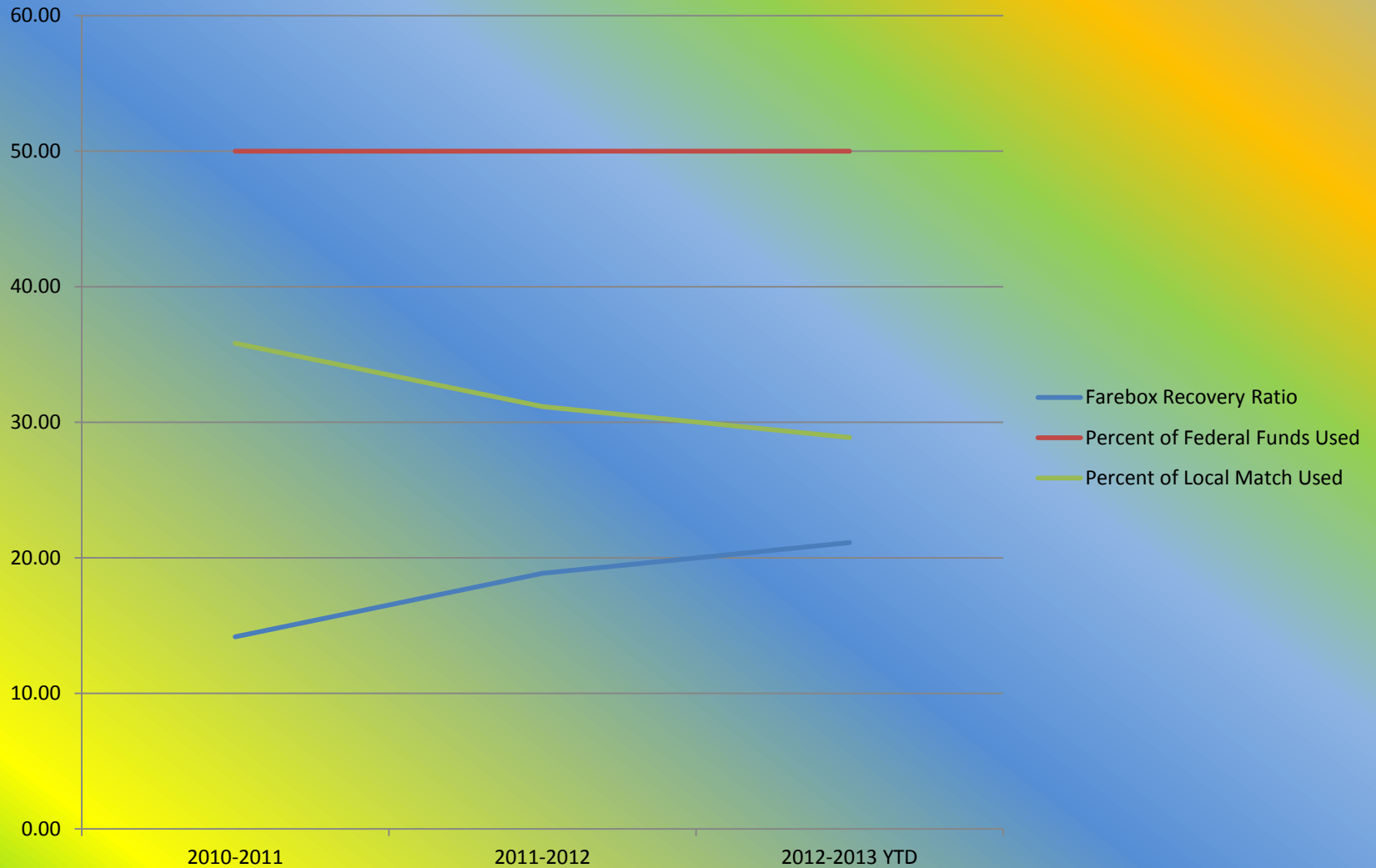
- The YCIPTA Board of Directors awarded a one year Agreement effective July 1, 2013 to operate and maintain the YCAT system.
- Historically, YCAT was operated by Yuma-San Luis Transit (1998-2002), Saguaro Foundation (1999-2008), Yuma Transit /Kay Transportation (2008-2010) and First Transit (2010-2013). It is more cost effective for YCIPTA to contract with the private sector vs. directly operating the transit system.
- They are responsible for the operations and maintenance of the transit system, which includes hiring all of the operations and maintenance staff, dispatching the system, operating and maintaining the buses and bus stops.
- The bus operators, utility workers and mechanics are represented by ATU Local 1433 out of Phoenix.



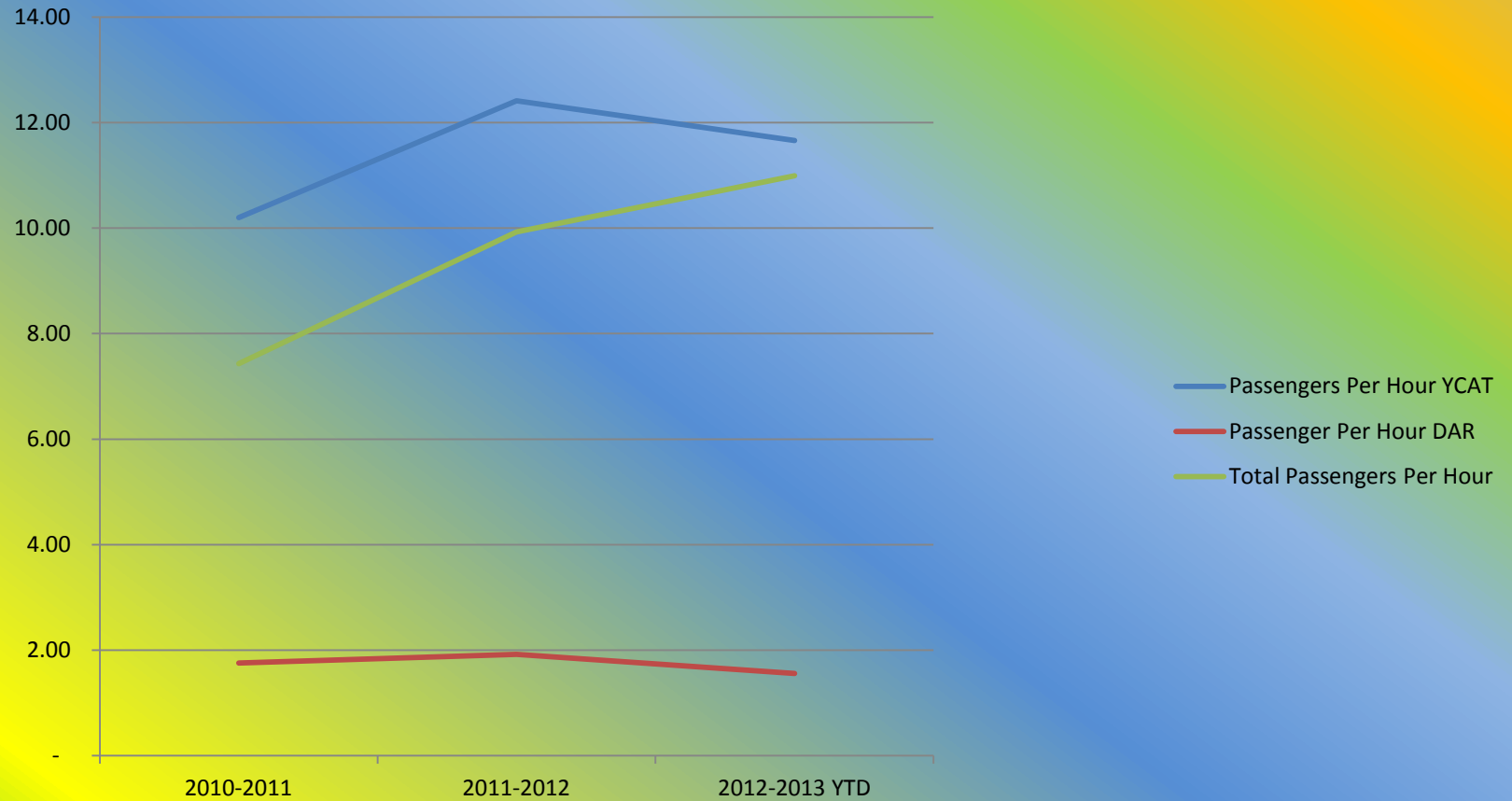
Performance Measures – Passenger Trips



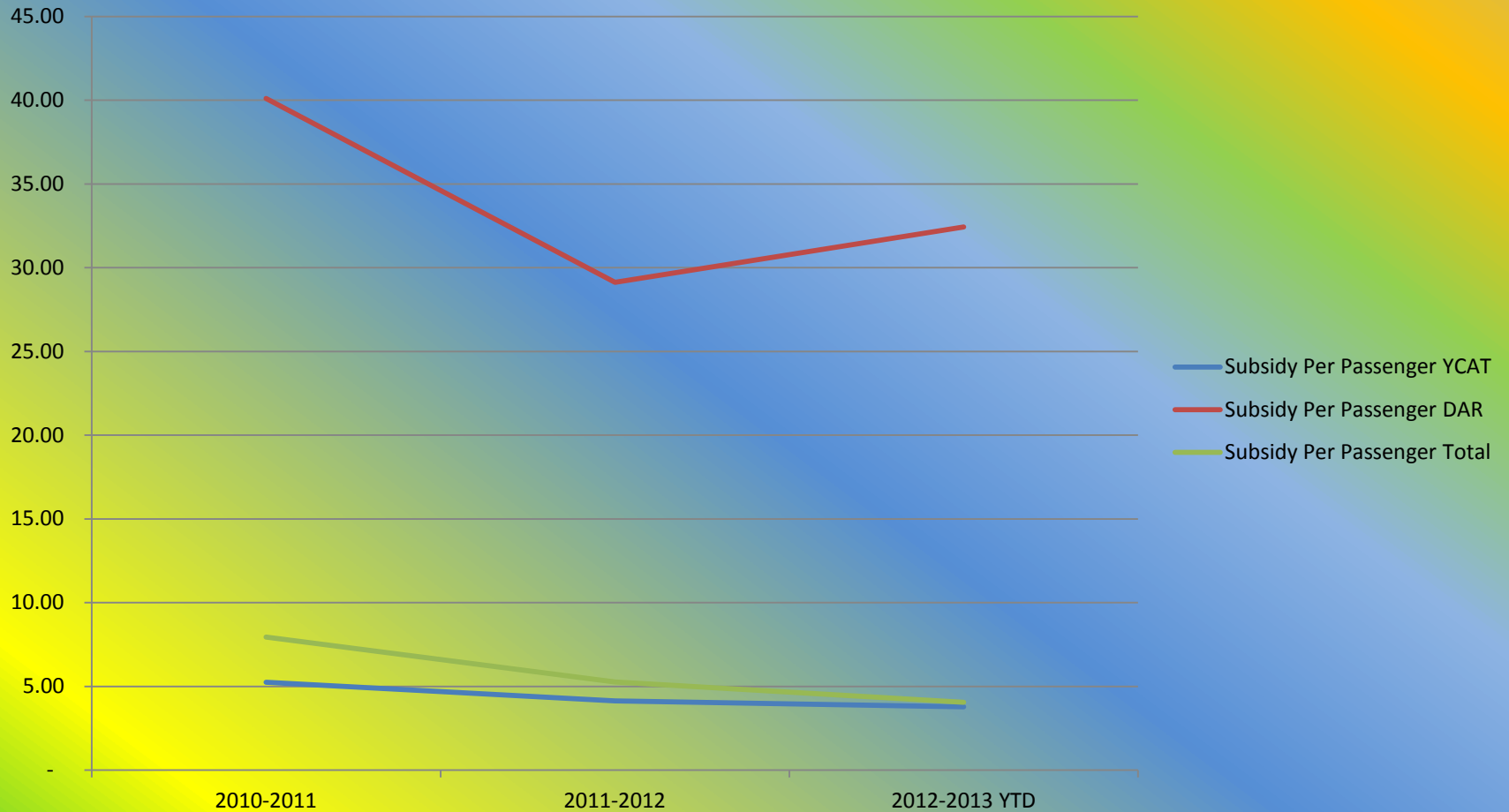
Performance Measures – Revenues Used



Performance Measures – Passenger Per Hour

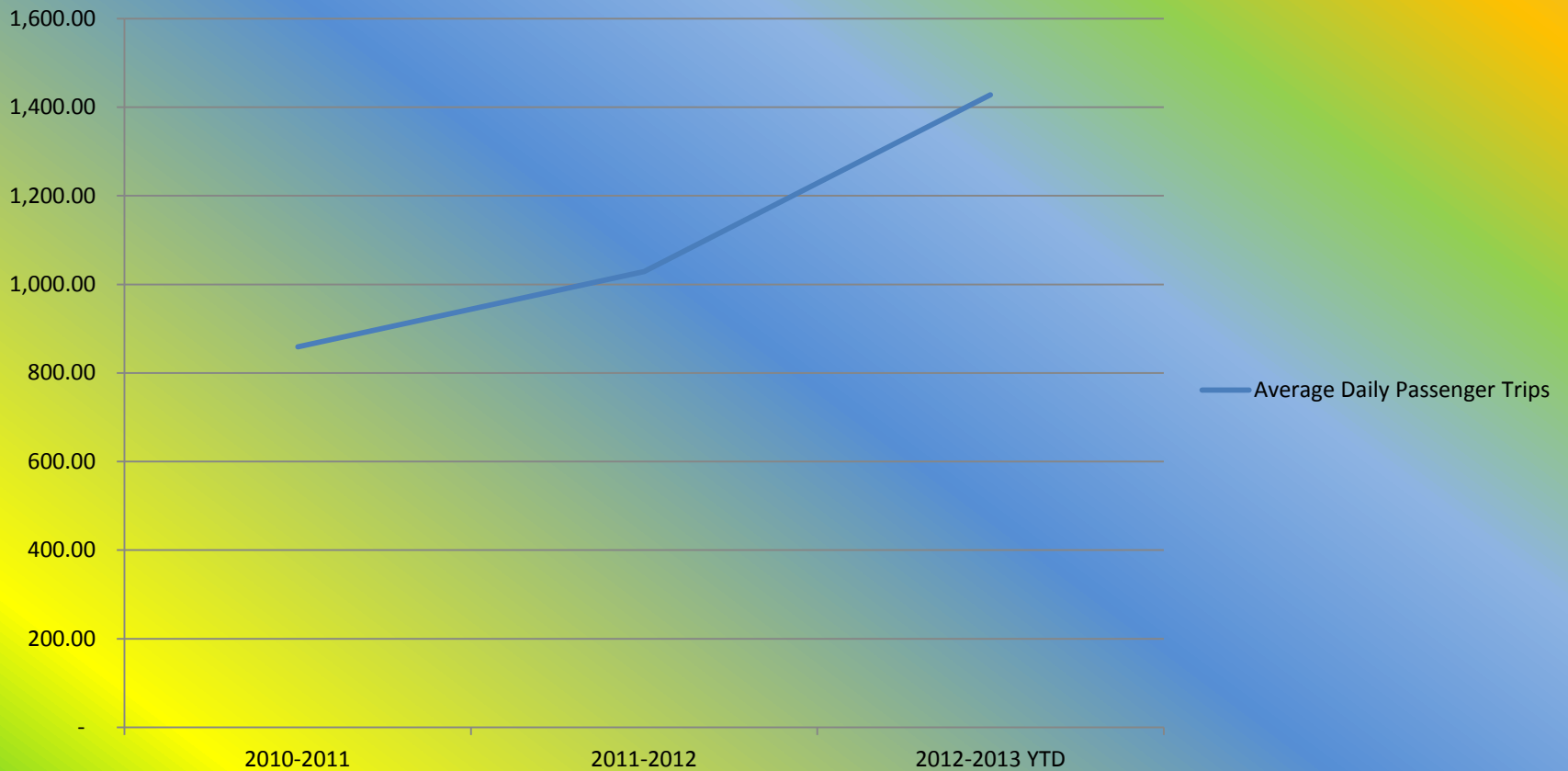


Performance Measures – Passenger Per Hour

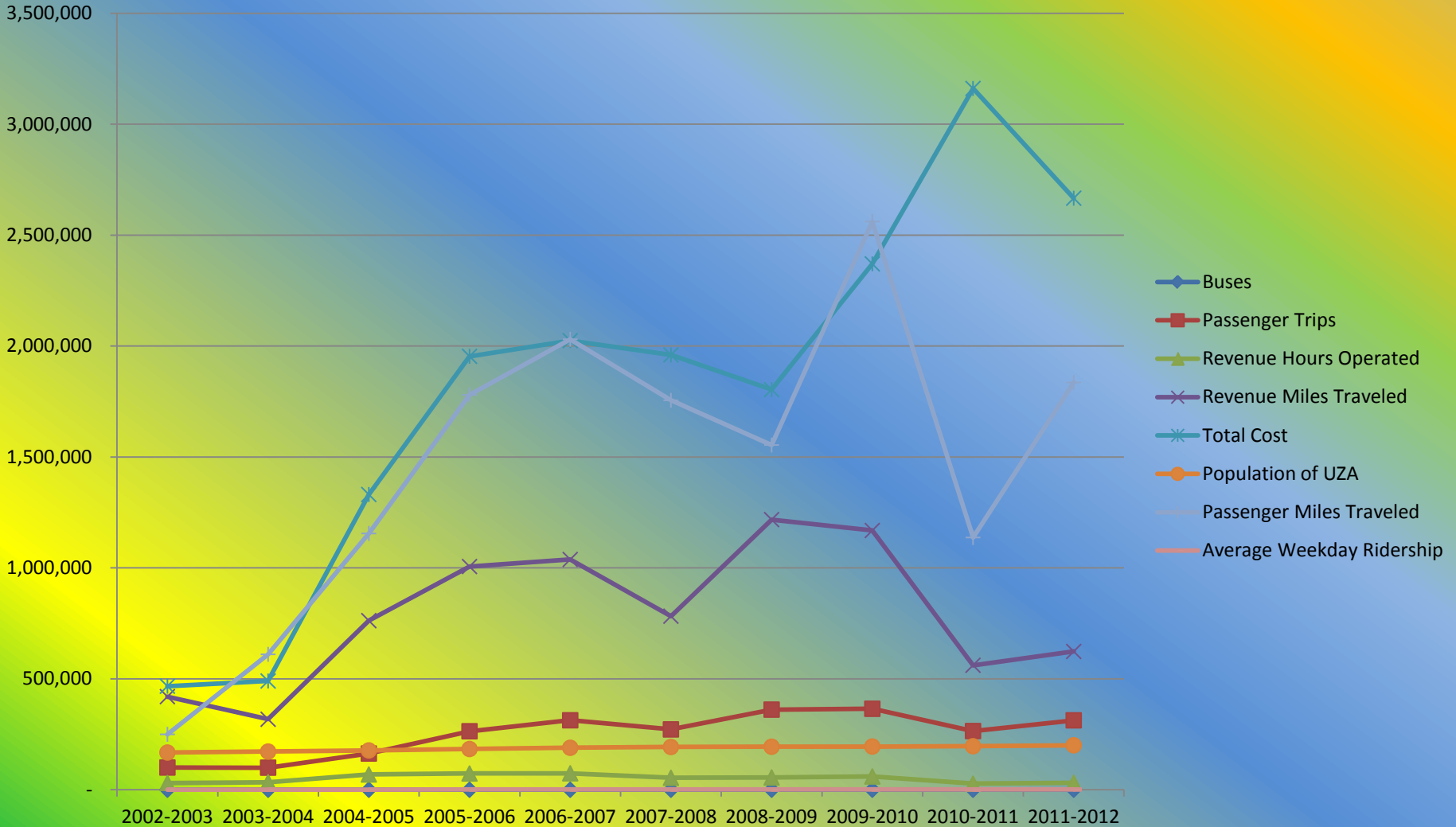


Performance Measures – Average Daily Passenger Trips

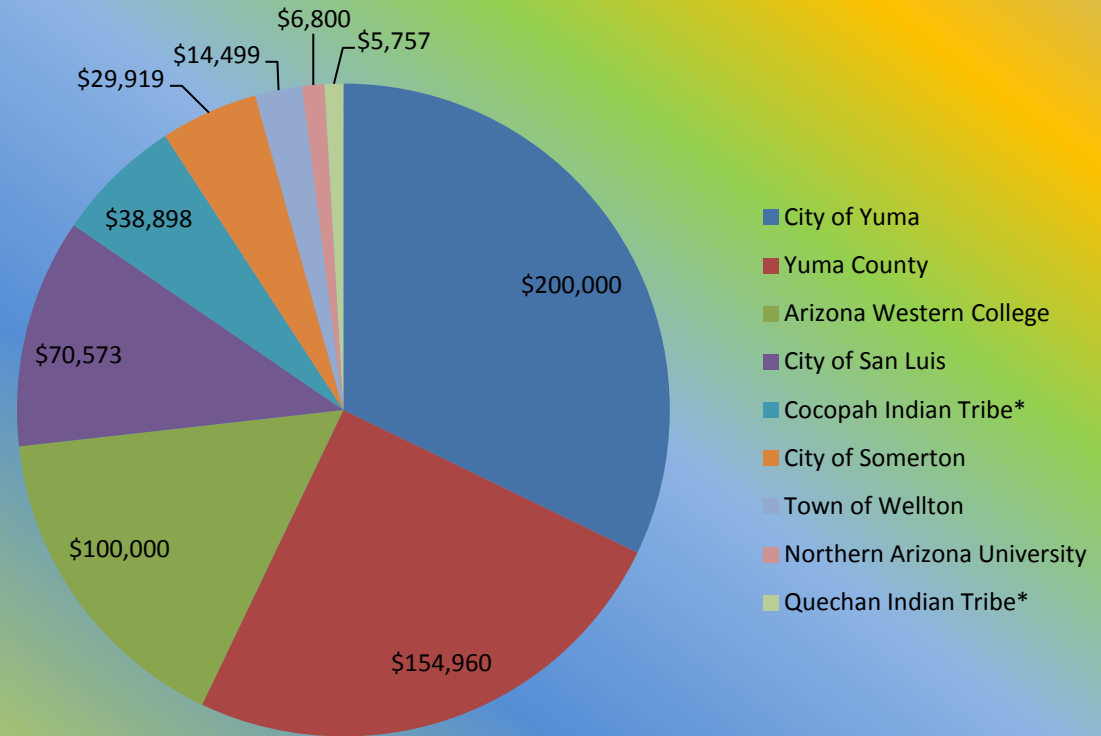
Average Daily Passenger Trips



Overall Performance Since 2002



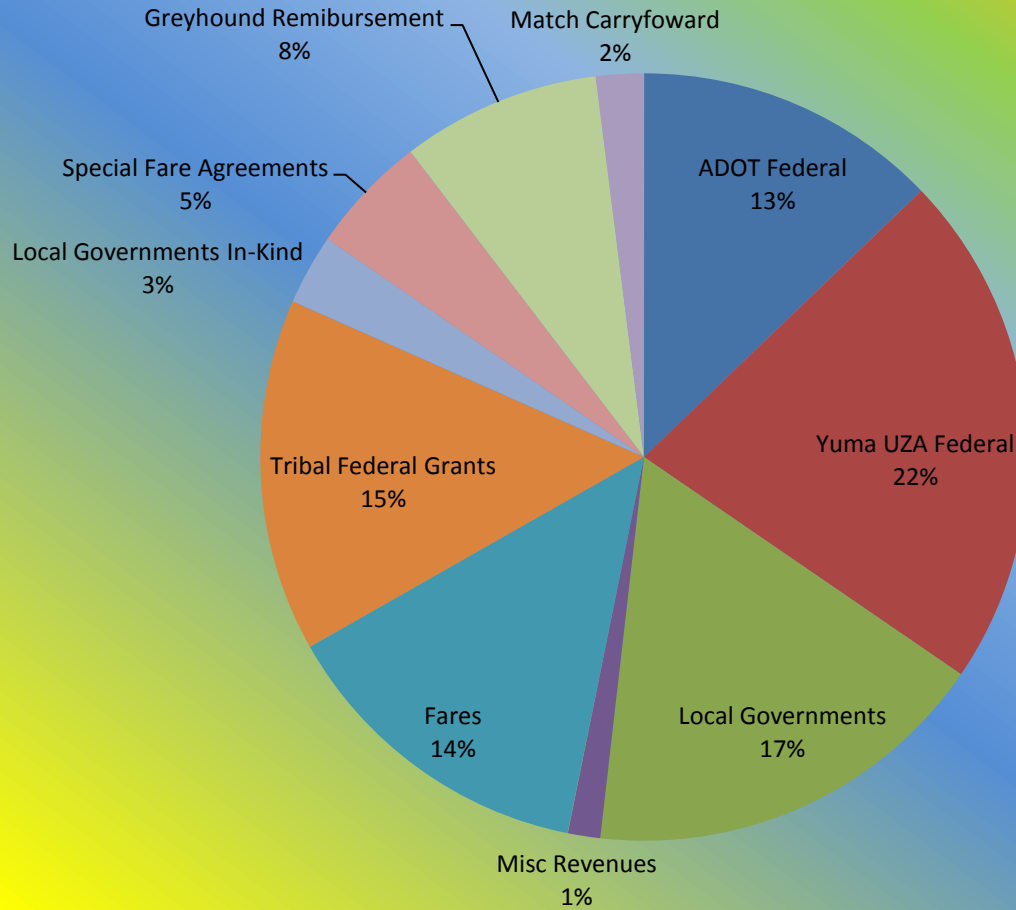
How is The Transportation Authority Funded?



City of Yuma	\$200,000	32.19%
Yuma County	\$154,960	24.94%
Arizona Western College	\$100,000	16.09%
City of San Luis	\$70,573	11.36%
Cocopah Indian Tribe*	\$38,898	6.26%
City of Somerton	\$29,919	4.81%
Town of Wellton	\$14,499	2.33%
Northern Arizona University	\$6,800	1.09%
Quechan Indian Tribe*	\$5,757	0.93%
TOTAL	\$621,406	100.00%

Member agencies contributions has remained the same since FY 2010-2011. The only change to the formula was the readdition of Yuma in FY 2012 and the addition of AWC, NAU and Quechan to the mix. There is no intent to ask for more from the members.

FY 2012-2013 Overall Budget - \$2,980,909



The Situation

Yuma County Area Transit (YCAT) has struggled in a stable funding source to fund its transit operations, as the funding has previously been dependent on the following sources:

- Local Match Funding from municipalities
- Former Local Transportation Assistance Fund (LTAF I and LTAF II)
- Fares
- Advertising, In-Kind Support, Miscellaneous Revenues
- Federal Transit Assistance through ISETEA, TEA-21, SAFETEA-LU and MAP-21
- Private contributions

Due to significant fluctuations of transit funding dating back to 1999 when Greater Yuma Area Dial-A-Ride and Valley Transit first started, YMPO has been forced to restructure, reduce and at times, consider transit service elimination in 2002, 2003, 2006 and 2010.

Today, YCAT funding is solely dependent on the ability that its member agencies can contribute. This can result in radical changes to service delivery on a fiscal year by fiscal year basis. YCAT today is only able to afford 34,044 revenue vehicle service hours (RVSH) for the fixed route system and 2,208 RVSH for YCAT OnCall. Any growth would require additional contributions from member agencies, which at this time is not available.

Solutions to Date

- 1. Seek Alternative Funding Sources:** YCIPTA has been successful to establish partnerships with Arizona Western College, University of Arizona and Northern Arizona University to fund all students, employees and facility to ride YCAT for free based on a \$5.00 fee. This program was expanded to Aztec High School, Yuma Private Industry Council and SMILE at a \$45.00 per semester rate, per student and employee. Yuma Regional Medical Center is also participating.
- 2. Pursue Other Business Strategies:** YCIPTA is striving to operate transit similar to a private business and not a government subsidized operation. Innovations include selling Greyhound tickets as their agent, selling Yuma Sun & IV Press newspapers on the buses, selling advertisements on the buses, website, bus shelters, bus benches and inside the Rider's Guide.
- 3. Restructure the Transit System:** YCIPTA continues to review the route structure every six months and making changes to operate buses where demand warrants public transit. Ensuring that all trip generators are served and establishing hours during the core demand periods. The changes to date has improve systemwide productivity.
- 4. Adjust Fares:** In order to increase ridership and revenue in volume (Walmart philosophy), YCIPTA simplified and streamlined fares and offer value pricing for those that purchase passes in long range increments.

Who is Behind YCIPTA?

Also known as the “Transportation Authority”

A Board of Directors consisting of the County, City and Town Administrators as well as the local college and University Presidents consist that governs the activities of YCIPTA and set policy. They meet on the 4th Monday of each month at Yuma County’s Aldrich Hall.



**Robert L. Pickels, Jr.,
Chairman**
Yuma County
term ending 2/28/2013



**Greg Wilkinson, Vice
Chairman**
City of Yuma
term ending 2/28/2016



Dr. Larry Gould
Northern Arizona University
term ending 2/28/2014



Dr. Glenn Mayle
Arizona Western College
term ending 2/28/2016



Ralph Velez
City of San Luis
term ending 2/28/2013



Rodney Rinehart
Town of Wellton
term ending 2/28/2014



Bill Lee
City of Somerton
term ending 2/28/2015



Paul Soto
Cocopah Indian Tribe
term ending 2/28/2016



Brian Golding Sr.
Quechan Indian Tribe
term ending 2/28/2017

Meet the Staff of YCIPTA

Yuma County Intergovernmental Public Transportation Authority Organization Chart (5/17/2013)

YCIPTA Board of Directors
Yuma County, City of Yuma, City of Somerton, City of San Luis, Town of Wellton, Northern Arizona University, Arizona Western College, Quechan Indian Tribe, Cocopah Indian Tribe

Yuma County Provides the Following Support Services:
1. Financial Services
2. Treasurer
3. Human Resources
4. Information Technology
City of Yuma Provides Health Benefits
YCIPTA contracts with Byrne & Benesch, P.C. for Legal Counsel Services



John Andoh
Transit Director



Carol Perez
Administrative Assistant
(Office Management)

First Transit Contract Staff
Rachel Harris, General Manager
Fernando Mens, Maintenance Manager
Jose Camero, Safety & Training Supervisor



Shelly Kreger
Financial Services Operations
Manager (Financial
Management)

Vacant (JOIN US)!
Administrative Assistant
(FTA Compliance)

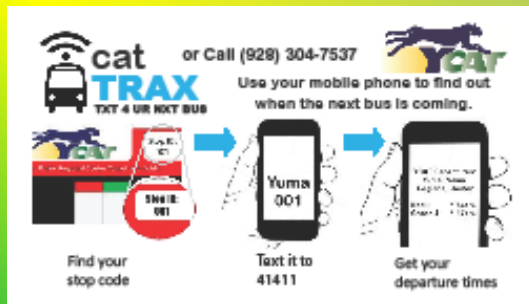
Stormy Robinson
Temporary Clerk I
(Marketing & Outreach)

Francisco Navarro
Transit Intern
(Part Time)



What's Up Coming in 2014 & Beyond?

- catTRAX – Real time passenger information on all routes
- New maintenance facility
- City of Yuma to restore of Hotel Del Sol as a multimodal transit center
- Five Year Transit Plan
- YCAT Vanpool to remote areas
- Wi-Fi on more buses
- Larger 40 foot buses on Yellow Route 95



- Implement YCATPass Smart Card System
- SafePlace with Crossroads Mission
- Bus Pass Outlets
- Shop, Save & Get Home Free Promotion
- Literacy Program with Library District

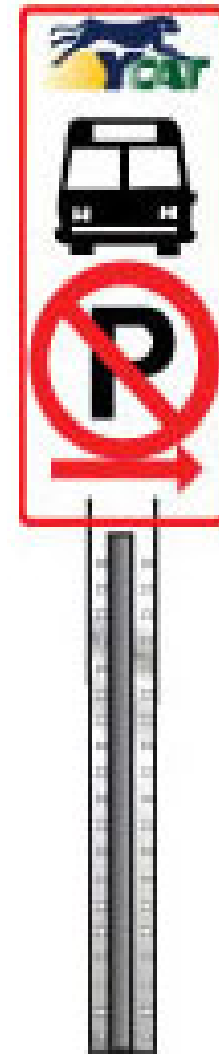


Improve Passenger Amenities

- YCAT has 460 bus stops throughout among 11 routes with 30 bus shelters.
- 34 more shelters and 125 benches to be added in 2013 pending encroachment permits from City of Yuma and Yuma County.
- A vendor (All Access Media Productions and Creative Outdoor) sells advertisements on benches, shelters, buses, on www.ycat.gov and in the Rider's Guide.



Today's YCAT Scheme



Building A Better, Bolder YCAT (As funding permits)



Future Funding Scenarios

- A potential reliable funding source for YCAT is the establishment of a transit dedicated sales tax which would be applied to certain transactions within the County, applied similarly to current countywide sale taxes for the Health District. Such a tax collection would be submitted to voters approval.
- YCIPTA is studying a potential tax of 1/10 of a percent sales tax (0.10%).
- YCIPTA intends to form a Community Transit Committee to help start a campaign for a tax.
- As shown in Table 79, revenues collected from such sales taxes are estimated to \$2.240 million with 1/10 of a percent sales tax.
- It is anticipated that this sales tax will eliminate local contributions from municipalities.
- MAP-21 provides \$2.1 million in Federal funding to the Yuma Urbanized Area and requires a local match in order to use this funding.



Table 79: Transit-dedicated Sales Tax Revenues

Fiscal Year	Health District 1/10 cent Sales Tax	Projected Transit-Dedicated 1/10 cent Sales Tax Revenues	Projected Transit-Dedicated 1/5 cent Sales Tax Revenues
FY06-07	\$2,169,675		
FY07-08	\$2,481,331		
FY08-09	\$2,351,261		
FY09-10	\$2,059,420		
FY10-11	\$2,138,596		
Average	\$2,240,057	\$2,240,057	\$4,480,113

Sources: Yuma County, Citizens Annual Financial Report, 2006 to 2010
Arizona Department of Revenue Annual Reports, 2011

YCAT In The Community

- In order to demonstrate that YCAT is a worthy service, YCAT is very active in the community.
- YCIPTA participates with all Chamber of Commerce's, Visitor Bureau, WACOG, GYEDC (through member agencies), non-profit organizations and YMPO.
- Provides shuttle services for special events and parades.
- Supports community events through sponsorships, donations and in-kind services.
- Holds events such as Holiday GoAround, Dump the Pump, National Train Day, Mixers and others.
- Free water when temperature exceeds 115 degrees.
- Free bus rides from time to time.



International Bus Driver Appreciation Day
March 18, 2013 – 1 FREE bus ride!

Although it is not an official holiday... yet. Here's your chance to help us show our bus drivers our appreciation and let them have their day to shine! Fill out your Declaration of Appreciation below and give it to your driver for 1 free ride on Monday, March 18, 2013!



(928) 783-2235 – www.ycat.az.gov

Declaration of Appreciation


Driver's Name* Optional

THANK YOU!
I appreciate my driver because...



My Driver

Yuma County Intergovernmental Public Transportation Authority Presents Yuma's First National Train Day!



NATIONAL TRAIN DAY
MAY 11, 2013

Win a FREE trip to LA!

TRAINS MATTER

Quartermaster Depot
(Supply Warehouse)
203 N. 4th Avenue, Yuma, Arizona
May 11, 2013 from 11 AM – 3 PM
For more information, please call us at (928) 783-2235

Door Prizes, Jump Houses, Informational Booths, Interactive Booths, a Special "Put Mama on the Train!" Raffle and Much More!
Win a Round Trip Train Ride from Yuma to LA Provided By Amtrak with Shuttle to and From the Amtrak Station Provided By 1st Class Shuttle!



Thank You!

***We Hope That You Will Get On The Bus
Soon...It's Going To Be A Great Ride!***



Questions?